Eloquence Art Prize

An initiative of

Culture Plus

2026 Eloquence Art Prize
Terms and Conditions ("T&C")
(2 March 2026)

Concept of the Prize

The *Eloquence Art Prize* ® ("the *Prize*"), an initiative of *Culture Plus**, is a challenge rewarding the best Art talk given by an Australian university student, on a topic that enhances the cultural ties between Australia and France.
*Culture Plus is a charity registered with ACNC.

The *Prize* is a wonderful opportunity for students of humanities to enrich their résumés, develop their public speaking skills, meet professionals, gain recognition within the art industry and benefit from "money can't buy" experiences, in France and in Australia.

Contact and information:

Website: Cultureplus.com.au.
Marie@cultureplus.com.au

Prize Partner and Patron

Partner: The Embassy of France in Australia,

AMBASSADE
DE FRANCE
EN AUSTRALIE
Liberté
Égalité
Fraternité

Patron: Kerry Gardner AM.

Theme: Art & the Environment, France and Australia

Students who meet the eligibility criteria, are invited to compare two artists, one Australian, one French, and analyse how sensibility to nature has impacted their artworks. One of the artists has to be from the visual art discipline.

In 2026, the theme is our forests and trees, from Ecole de Barbizon to today, with an ecological message. From Appendix 4 contains a non-exclusive list of French and Australian artists that could be compared.

Eligibility:

Students must meet the following criteria to be eligible to participate in the challenge.

a) Students must be undertaking study within the Arts or Humanities disciplines.
b) Students must be in their final year of a Bachelor degree, or must be Honours, Graduate Certificate, Masters, or PhD students.
c) Students must be enrolled for the first semester of the calendar year in one of the participating Institutions (Cf. Appendix 1: universities participating in the 2026 *Prize* and their coordinators).
d) Students must be over the age of 18 and able to legally enter a contract under these T&C.

The prizes for the challenges are as follows:

Eloquence Art Prize	
Prize winner	In Paris: o $5,000 worth value for a return flight to Europe and one month accommodation in Paris. The flight will have to be booked by the winner before the 24/12/2026 and must make possible a stay in Paris in June 2027. Culture Plus will reimburse the flight up to $2,500 (around $2,300 for flights booked in December 2025 for June 2026). The accommodation is provided by Culture Plus at the Recollets, a center for international artists and academics, located at the heart of Paris, and for the whole month of June 2027. o 2 weeks Summer School at Ecole du Louvre in June 2027. o Meetings with art professionals in Paris, depending on their availabilities and the winner's interests. o French lessons with Alliance Francaise Australia (1 term, group lessons, to be taken before the 1 May 2027). In Australia: o Mentoring sessions with the Jury of the Final, composed of esteemed Australian art professionals. o Photo, video, and report of their Parisian experience published on *Culture Plus* website (cultureplus.com.au), Instagram, and LinkedIn.
University finalists (Including *Prize* winner)	In Australia, at the final (Brisbane in 2026) o Private visits and tours by Art professionals the day before the final. o A two-day accommodation (the day before and after the final). Students may have to share a two-bed room. Most universities cover the cost of the travel to the final. If not, Culture Plus will cover these costs up to $200 and against a receipt.
ISFAR Prize	
	o Online internship leading to the publication in the ISFAR online quarterly newsletter and in the bi-annual journal The French Australian Review. Opportunity to present the text at the 2027 ISFAR colloquium.
VAULT magazine Prize	
	o Online internship, potentially leading to the publication in Vault magazine. Cf. Appendix 5 for Vault Prize' details.

Entry Requirements:

Selection of one university finalist

To participate in the challenge, students must submit their entries ("Entries") to their university coordinator (Cf. Appendix 1). *Entries* are composed of:

Stage 1- Pre-selection: **by 3 May,** 10 pm (**15 April,** 10 pm for **ANU** students)

- A one A4-page document with the talk's summary (400 words). Cf. Appendix 2: all details, format and evaluation criteria.

Stage 2 - University finalist's election: **by 27 July,** 10 pm (**8 June**, 10 pm for **ANU** students)

- A YouTube video recording a 7' talk. Cf. Appendix 3: all details, format and evaluation criteria.

The university coordinator is responsible for the composition of a university jury and the selection of one university finalist.

Preparation for the Final - The following documents must be submitted by **31 August,** 10pm to marie@cultureplus.com.au.

- A final version of the YouTube video and the summary paper, (this may include university jury's suggestions for ameliorations).
- PowerPoints or video, support of the live presentation
- MP4 or MOV format of the YouTube video.
- This document, "Aus Student TC", approved and signed.

Final

In September, all university finalists are invited to the Final, a live event (date and location to be confirmed on Culture Plus website and Instagram).

- *Eloquence Art Prize:* At the Final, each student presents a live talk which reflects their video. If conditions preclude a live competition, this video replaces the live competition. If conditions preclude one student from participating in the live competition, his/her/their video replaces his/her/their performance. *The Eloquence Art Prize* winner is selected by the jury of the Final.
- *ISFAR Prize:* Based on the best Summary Paper from the university finalists (31 August version), ISFAR select the winner. The winner is announced at the Final.
- *VAULT Prize*: Based on the best Summary Paper from the university finalists (31 August version), VAULT select the winner. The winner is announced at the Final.

Publication:

Finalists' names, along with their photos, videos and summary papers are published on *Culture Plus* website, Instagram and the program of the Final. Their videos are published after the Final)

Jury

- University coordinators are responsible for the organisation of their university jury, including its composition and the selection and announcement of their finalist. Each university jury is composed of at least three esteemed art professionals, whose names are published on *Culture Plus* website.

- Final: *Culture Plus* is responsible for the jury of the Final. The jury is composed of esteemed art professionals, whose names are published on *Culture Plus* website and Instagram.

Student obligations

By submitting their *Entries* and participating to the *Prize*, a student warrants that:

- The *Entrie*s do not include inappropriate language or material, or material that is discriminatory, offensive, illegal, inflammatory, or otherwise unlawful.
- All student details provided are true and accurate.
- The *Entries* are composed of the student's original work, created, and owned by the student and all necessary rights and licenses have been granted.

University finalists and the *Prize* winner have the following additional obligations:

- Students agree to regularly post on *Culture Plus* Instagram or on their own social media platform. For example, the student can post about his/her/their experience being a university finalist or winner of the *Prize*, their mentoring experience and private tours in Melbourne and give feedback on their French lessons with Alliance Française. They can also advertise on the next *Prize*.
- Students agree to their videos and summary papers being published on the French Embassy Sacreblue website (Sacreblue.org), *Culture Plus* website, the program of the Final, and on any sponsor website.
- Students may be asked to attend functions with *Culture Plus* partners and sponsors and present their live talk (including at Alliance Française).

  At all times, students agree, that when attending any event organised by *Culture Plus* or its sponsors, they will act responsibly and professionally and promote the interests of their university and *Culture Plus* at these events.
- By accepting their prizes, students agree to be responsible for and to subscribe to all necessary insurances, including but not limited to travel insurance before they travel.

The *Prize* winner has the following additional obligations: he/she/they agree to:

- Write a brief report on his/her/their experience in Paris for publication on *Culture Plus* website,
- Present a talk at the Embassy of Australia in Paris during his/her/their stay. The talk may be his/her/their winning talk or a talk on a theme selected by the Embassy (for example in 2022, the winner presented a talk during NAIDA's week on First Nations art in French museums).
- Talk about his/her/their experience in Paris at the Final of the next *Prize.*

Limitation of liability

To the full extent permitted by law, *Culture Plus*, or its representatives, will not in any circumstances be responsible or liable to compensate students or Institutions, or accept any liability for:

- Any incorrect or inaccurate information;
- Any technical error that may occur in the course of the administration of the *Prize*;
- Any injury, damages, expense, cost, liability, or loss whatsoever (whether direct, indirect or consequential) to students or their respective property as a result of any person entering into the *Prize* or accepting or using any prize;
- Any misadventure, incident, accident, or force majeure that may occur in accordance with attending any event or during the winner's time overseas, including but not limited to,
- lost, theft or damage of personal property;
- accident, illness, injury or death;
- cancelled, postponed or delayed flights or any means of transport.

Prize winner and university finalists agree that on acceptance of their prizes, they and their heirs will indemnify *Culture Plus* against any legal action that is brought against it that is a consequence of their actions.

General

- *Culture Plus* reserves the right to amend these T&C at its sole discretion, by posting updated T&C at www.Cultureplus.com.au. The *Prize* values and descriptions are correct at the time of publication, but no responsibility is accepted for any variation in value or the nature of any prize.
- Prizes are not transferrable or exchangeable, and non-monetary components cannot be taken as monetary payment.
- If any event or force majeure should occur which prevents the winner from travelling to France, and depending on the circumstances, the winner may be offered to reschedule the trip to the following year. Once the plane tickets have been paid, the trip cannot be rescheduled.
- By continuing to participate in the *Prize*, or accepting any prize, students are deemed to have accepted the amended T&C.
- Students retain ownership of any Intellectual Property Rights in their Entries subject to these T&C. Students will grant *Culture Plus* and its partners and sponsors, an irrevocable sub-licensable, royalty free license to use the Intellectual Property Rights in the student Entries for the purpose of the *Prize* and any promotional and marketing purpose without notice and without having to pay a fee, including (without limitation) to use, publish, edit, reformat, store, communicate to the public.
- If for any reason the *Prize* cannot proceed as planned, is interfered with, or disrupted in any way, *Culture Plus* reserves the right to cancel, terminate, suspend, modify, or recommence the challenge.

- All decisions made by *Culture Plus* are final and *Culture Plus* will not enter any correspondence with students.
- These T&C shall be governed by the laws of New South Wales, Australia and students and Institutions submit to the non-exclusive jurisdiction of the courts of New South Wales.

I declare to have read and approved the above 2025 Eloquence Art Prize Terms & Conditions.

Date:
Student name:
Signature:

Appendix 1: Universities participating in the 2025 *Prize* and their coordinators

In alphabetical order:

- Australian National University (ACT), coordinator: Ann-Sophie Levidis, *Ann-Sophie.Levidis@anu.edu.au*.
- National Art School (NSW), coordinator Lorraine Kypiotis, lorraine.kypiotis@nas.edu.au
- University of Melbourne (VIC), coordinator A/Prof Anthony White, *a.white@unimelb.edu.au*, Mimi Kelly, mimi.kelly@unimelb.edu.au
- University of Queensland (QLD), Dr Amelia Barrikin, *a.barikin@uq.edu.au*
- University of Sydney (NSW), Coordinator Prof. Mark Ledbury, Victoria Souliman, *https://powerinstitute.submittable.com/submit*
- University of Western Australia (WA), A/Prof Emily Brink, *emily.brink@uwa.edu.au* and Darren Jorgenssen *darren.jorgensen@uwa.edu.au*

N.B: For an institution to be eligible to participate in the *Prize*, it must register by entering into an agreement prepared by *Culture Plus*, setting out its rights and obligations, and ensuring fairness and equality amongst all students:

Appendix 2: Summary paper specification and criteria for selection

1- Specifications

The summary paper is a written presentation, in Word format, over three A4 pages and must contain:

Page 1:

1. Student's details: first name, name and email
2. Level of study, degree(s) obtained, internships & awards if accomplished: 50 words max
3. Title of the presentation
4. Two key artworks images, one from each artist to be compared.

Pages 2-3:

1. Number of words used (400 max) in the written presentation.
2. Written presentation.
3. Sources or references used.

If the student is selected for the Final, the following is required: a photo, a non-university email, a mobile number.

Privacy: While photos are published on *Culture Plus* website, emails and mobile numbers are not. They are only internally used to facilitate communication between students and *Culture Plus* and between students and ISFAR and VAULT MAGAZINE.

2- Selection criteria

Evaluation criteria for summary papers:

- 10%: Respect of paper format, including clear self-introduction and respect of words' limit
- 15%: Quality of the sources and references used
- 15%: Relevance of the argument in relation to the *Prize* theme
- 20%: Well written and structured argument
- 40%: Interest, depth, originality of the argument

Appendix 3: Video and live talk evaluation criteria

The talk's video is provided through a YouTube link. Of potential interest, recorded Zoom sessions are in MP4 format and easily downloadable on YouTube.

If selected for the final, the student provides before the 31st of August:

- a MP4 or MOV format of the recorded talk
- the slides (PPT) or videos used for the talk

They will be pre-downloaded by the video technician in charge of the Final, to ensure a smooth event.

The relevant judging panel shall determine the university finalist or *Prize* winner by applying the following criteria to a 7-minute you-tube video or live talk:

- 10%: Respect for the time limit
- 15%: Talk's relevance of the content in relation to the *Prize* theme.
- 35%: Talk's interest, depth, and originality
- 40%: Public speaking skills and good use of materials. Supports may include power-points, photos, music. No reading papers are allowed. Limited reading notes are permitted.

Appendix 4: Non-exclusive and non-exhaustive list of French and Australian artists

French artists	Australian artists
19 and 20 centuries • Theodore Rousseau et l'Ecole de Barbizon • Francis Halle • Paul Serusier (1891, Le bois sacré) • Jean Dubuffet (1972, Groupe de 4 arbres)	**19 and 20 centuries** • Frederick Mc Cubbin (1904, The Pioneer) • Sydney Long (1916, Fantasy) • Arthur Streeton (1928, Last of the Messmates, 1934, The Vanishing Forest) • Peter Dombrowskis (1982, Franklin river)
21st century • Eva Jospin • Fabrice Hyber • Claude Mollar • Francois Mechain (2009, L'arbre aux couteaux) • Catherine Baas (2013, Souffle) • Nicholas Henry • Stephane Erouane Dumas • Francis Halle	**21st century** • Janet Laurence • Badger Bates • Nici Cumpston • Euraba artists & Papermakers (2000, Baggay) • Megan Cope (Deadwood, 2021) • Lyndal Jones • Dan Allende (Futurefarmers) • Lucas Ihlein

Appendix 5: Vault Magazine Prize

VAULT

Eloquence Art Prize x Vault Mentorship

This mentorship offers an invaluable opportunity to work closely with VAULT's Editor-in-Chief, Alison Kubler, gaining direct insight into the realities of building a sustainable career as a freelance art writer. Across the program, participants will receive guidance on navigating the art publishing industry, developing professional practices, and shaping their writing for a broader readership beyond the academic sphere.

As part of the mentorship, participants will have the chance to publish their winning piece online with VAULT, gaining exposure and feedback from Alison and the editorial team. They will also work alongside Alison to develop a feature for the print edition of VAULT, designed to strengthen their voice and expand their ability to communicate ideas effectively to the magazine's readership.

Program Structure

4 x one-on-one sessions (via Zoom or phone) with Alison over a 6–8 week period.

Editorial feedback on drafts and writing exercises.

Opportunities for publication both online and in print.

Key Outcomes

Learn how to navigate the freelance art writing industry and build sustainable career practices.

Develop strategies for pitching, managing deadlines, and balancing multiple projects.

Gain insight into transitioning writing from academic to public readership.

Receive direct editorial mentorship on style, tone, and critical approach.

Publish an article online with VAULT, supported by feedback from the editorial team.

Develop a print feature with Alison for publication in VAULT, gaining real-world experience in shaping a piece from draft to print.

Build lasting professional networks within the arts publishing community.

This is a unique opportunity to learn from one of Australia's leading art editors while establishing a foundation for a long-term career in art writing.

VAULTMAGAZINE.COM
ABN 51 629 507 786

OFFICE 2, 20 GARDEN STREET
SOUTH YARRA VIC 3141 AUS