

Eloquence Art Prize

An initiative of

Culture Plus

2024 Eloquence Art Prize **Terms and Conditions ("T&C")** (March 24 version)

Concept of the Prize

The *Eloquence Art Prize* ® ("the Prize"), an initiative of *Culture Plus**, is a challenge rewarding the best Art talk given by an Australian university student, on a topic that enhances the cultural ties between Australia and France.

*Culture Plus is a charity registered with ACNC.

The *Prize* is a wonderful opportunity to enrich art students' résumés, develop their public speaking skills, meet professionals, gain recognition within the art industries and benefit from "money can't buy" experiences, in France and in Australia.

Contact and information:

Website: Cultureplus.com.au.

Marie@cultureplus.com.au

Prize's partner and patron

Partner: The Embassy of France in Australia,



Patron: Kerry Gardner AM.

2024 *Theme*: Nature inspired Art Nouveau Artists.

The Art Nouveau era saw many artists directly inspired by nature or with their work presenting nature inspired motifs. It was an extraordinary era with artists from all Art disciplines (including architects, writers, films directors, musicians, etc) coming from all over the world to Paris, where they would exchange ideas and be inspired by each other.

Sarah Bernhardt was a great icon of this era, a formidable woman, often perceived as the greatest actor of all times, who performed in 5 continents, including Melbourne in 1892... and always in French. She was also a writer (she published three books), a painter (she regularly exhibited at the Salon) and a sculptor.

In 2024, Sarah Bernhardt is the *Eloquence Art Prize's* inspiration and muse.

2024 *Challenge*

Students, meeting the eligibility criteria, are invited to:

Compare two artists, from any Art discipline, one Australian, one French, and with at least one from the Art Nouveau era, and analyse how sensibility to nature has impacted their artworks.

Or

Analyse Art Nouveau's influence on Australian Art(s) or artist(s).

Eligibility:

Students must meet the following criteria to be eligible to participate in the challenge.

- a) Students must be Art or Humanities disciplines students.
- b) Students must be in their final year of Bachelor, or must be Honours, Masters, or PhDs students.
- c) Students must be enrolled for the calendar year in one of the participating Institutions (Cf. Appendix 1: universities participating in the 2024 *Prize* and their coordinators).
- d) Students must be over the age of 18 and able to legally enter a contract on these T&C.

Eloquence Art Prizes

The prizes for the challenge are as follows:

Prize's
winner

In Paris:

- A return flight to and one month accommodation in Paris (Les Recollets, international centre for academics and artists, worth up to \$4,000 and to be booked by the end of 2024. The winner will have to be in Paris in June 2025.
- One week in a Parisian apartment, renovated by an Australian architect, next to the Eiffel Tower, worth \$ 2,000.
- \$500 contribution to living expenses in Paris (this contribution will be used as a bond for the Parisian apartment. It will only be attributed upon the return of the apartment in the "same as before" conditions, cleaning included.
- Meetings with art professionals in Paris (e.g. Cartier foundation, Musee Quai Branly, Palais de Tokyo, Musee Picasso, Musee Beaubourg, etc) and special visits (e.g. Monet house in Giverny)
- More to come and to be published on Culture Plus website and Instagram.

In Australia:

- Mentoring sessions with the Jury of the Final, composed of esteemed Australian art professionals.
- Photo, video, and Parisian experience's report published on *Culture Plus* website (cultureplus.com.au), Instagram, and LinkedIn.
- Travelling fees (flight and 2-day accommodation in Melbourne) are covered up to \$600 for all Eastern Australia universities and \$1,000 for university of Western Australia.
- \$200 in cash.

University
front-runner
(Including
Prize's winner)

In Australia:

- Mentoring sessions with the university's jury,
- Travelling expenses to the Final (flight and 2-day accommodation only) up to \$600 for Eastern Australia university, up to \$1,000 for Western Australia university.
- Private visits and tours by Art professional in Melbourne the day before the final.

***Internship
Prize***

To be confirmed and published on Culture Plus website

Entry Requirements:

To participate in the challenge, students must submit their entries ('Entries') to their university coordinator (Cf. Appendix 1). *Entries* are composed of:

Stage 1- Pre-selection): by 1 May

- A summary paper (Cf. Appendix 2, Summary Paper's specifications and evaluation)

Stage 2 - University front runner's election: by 1 August

- A 7-minute YouTube video (Cf. Appendix 3, Videos, and live talks' evaluation).

Stage 3 - Winner election or "Final": by 31 August 2024

- A final version of their video.
- The Student Information Kit, August 2024 version, approved and signed.
- A photo (portrait).

In October 2024, all university front-runners are invited to the Final, a live event held in Melbourne at the National Gallery of Victoria.

At the Final, each student live performs with a talk, reflecting their stage 3 video. If conditions preclude a live competition, that video will be substituted.

Publication:

- Stage 2: Participants names are published on Culture Plus website and Instagram.
- Stage 3: Front runners' names, photos, videos and summary paper are published on *Culture Plus* website, Instagram and the Final's program. (for videos: only after the Final)

Jury

- Stage 1 and 2: University coordinators are responsible for the organisation of their university jury, including its composition and front-runner's announcement. Each university jury is composed of at least three esteemed art professionals, whose names are published on *Culture Plus* website.
- Stage 3: *Culture Plus* is responsible for the jury of the Final. The jury is composed of a minimum of five esteemed art professionals, whose names are published on *Culture Plus* website and Instagram.

Student obligations

By submitting their *Entries* and participating to the *Prize*, a student warrants that:

- The *Entries* must not include inappropriate language or material, or material that in *Culture Plus* opinion, are offensive, illegal, inflammatory, or otherwise unlawful.
- All student's details provided are true and accurate.
- The *Entries* are comprised of the student's original work, created, and owned by the student and all necessary rights and licenses have been granted.

University front-runners or Prize winner have the following additional obligations:

- Students agree to regularly post on Culture Plus Instagram or on their own social media platform. For example, the student can post about his/her experience being a university front runner or winner of the Prize, their mentoring experience and private tours in Melbourne and give feedback on their French lessons with Alliance Française. They can also advertise on the next Prize.
- Students agree to their videos and summary papers being published on the French Embassy Sacreblue website (Sacreblue.org), *Culture Plus* website, the program of the Final, and on any sponsor website.
- Students may be asked to attend functions with *Culture Plus* partners and sponsors and present their live talk (including at Alliance Française).

At all times, students agree, that when attending any event organised by *Culture Plus* or its sponsors, they will act responsibly and professionally and promote their university and *Culture Plus* interests at these events.

- By accepting their prizes, students agree to be responsible for and to subscribe to all necessary insurances, including but not limited to travel insurance before they travel.

The Prize winner has the following additional obligations: he/her agree to:

- Write a brief report on his/her experience in Paris and the publication of this report being published on *Culture Plus* website,
- Present a talk at the Embassy of Australia in Paris during his/her stay. The talk may be his/her winning talk or a talk on a theme selected by the Embassy (for example in 2022, the winner presented a talk during NAIDA's week on First Nations art in French museums).
- Talk about his/her experience in Paris at the next Prize's final.

Limitation of liability

To the full extent permitted by law, *Culture Plus*, or its representatives, will not in any circumstances be responsible or liable to compensate students or Institutions, or accept any liability for:

- Any incorrect or inaccurate information;
- Any technical error that may occur in the course of the administration of the *Prize*;
- Any injury, damages, expense, cost, liability, or loss whatsoever (whether direct, indirect or consequential) to students or their respective property as a result of any person entering into the *Prize* or accepting or using any prize;
- Any misadventure, incident, accident, or force majeure that may occur in accordance with attending any event or during the winner's time overseas, including but not limited to,
 - lost, theft or damage of personal property;
 - accident, illness, injury or death;
 - cancelled, postponed or delayed flights or any means of transport.

Prize's winner and university front-runners agree that on acceptance of their prizes, they and their heirs will indemnify *Culture Plus* against any legal action that is brought against it that is a consequence of their actions.

General

- *Culture Plus* reserves the right to amend these T&C at its sole discretion, by posting updated T&C at www.Cultureplus.com.au. The *Prize's* values and descriptions are correct at the time of publishing, but no responsibility is accepted for any variation in value or the nature of any prize.
- Prizes are not transferrable or exchangeable, and non-monetary components cannot be taken as monetary payment.
- By continuing to participate in the *Prize*, or accepting any prize, students are deemed to accept the amended T&C.
- Students retain ownership of any Intellectual Property Rights in their Entries subject to these T&C. Students will grant *Culture Plus* and its partners and sponsors, an irrevocable sub-licensable, royalty free license to use the Intellectual Property Rights in the student Entries for the purpose of the *Prize* and any promotional and marketing purpose without notice and without having to pay a fee, including (without limitation) to use, publish, edit, reformat, store, communicate to the public.
- If for any reason the *Prize* is not able to proceed as planned, is interfered with, or disrupted in any way, *Culture Plus* reserves the right to cancel, terminate, suspend, modify, or recommence the challenge.
- All decisions made by *Culture Plus* are final and *Culture Plus* will not enter any correspondence with students.
- These T&C shall be governed by the laws of New South Wales, Australia and students and Institutions submit to the non-exclusive jurisdiction of the courts of New South Wales.

Appendix 1: Universities participating in the 2024 Prize and their coordinators

By alphabetical order:

- Australian National University (ACT), coordinator: Gordon Bull, gordonbull@gmail.com
- University of Melbourne (VIC), coordinator A/Prof Anthony White, a.white@unimelb.edu.au
- University of Queensland (QLD): Dr Amelia Barrikin, a.barrikin@uq.edu.au
- University of Sydney (NSW), Coordinator Prof. Mark Ledbury, <https://powerinstitute.submittable.com/submit>
- University of Western Australia (WA): A/Prof Emily Brink, emily.brink@uwa.edu.au

N.B: For an institution to be eligible in participating in the *Prize*, it must register by entering into an agreement prepared by *Culture Plus*, setting out its rights and obligations, and ensuring fairness and equality amongst all students:

Appendix 2: Summary paper's specifications and evaluation

Summary paper's entry must contain:

- Student's contact details and photo
- Student's self-introduction and level of study: 50 words max
- Summary of the talk: 400 words max

The institution coordinator shall determine a minimum of three pre-selected students by applying the following criteria:

- Respect of the words limit,
- Relevance and interest of the talk in relation to the *Prize'* theme,
- Well written and structured argument.

Appendix 3: Videos and live talks' evaluation

The relevant judging panel shall determine the university front-runner or *Prize's* winner by applying the following criteria to a 7-minute you-tube videos or live talks:

- Relevance and interest of the content in relation to the *Prize's* theme.
- Public speaking skills and good use of materials. Supports may include power-points, photos, music. No reading papers are allowed. Limited reading notes are permitted.
- Respect for the time limit.
- Summary paper: well-structured and solid argument (Cf. Appendix 2, Summary Paper's specifications).

If the judging panel is unable to make a unanimous decision, they will decide the university front-runner or the *Prize's* winner by a simple majority vote of the members of the panel.