

Art Prizes' Challenge

An initiative of

Culture Plus

2023 Art Prizes' challenge **Terms and Conditions ("T&C")** (August 2023 version)

Concept of the Challenge

The *Art Prizes' challenge* ("the *Challenge*"), an initiative of *Culture Plus**, is a challenge rewarding:

- the best Art talk given (*Eloquence Art Prize*)
- the best 400-word paper (*Art Monthly Australasia Prize*)

by an Australian university or art school student, on a topic that enhances the cultural ties between Australia and France.

The *Challenge* is a wonderful opportunity to enrich art students' résumés, develop their public speaking skills, meet professionals, gain recognition within the art industries and benefit from "money can't buy" experiences, in France and in Australia.

*Culture Plus is a charity registered with ACNC and ROCCO. All donations are taxed revenue deductible.

2023 Theme

The 2023 theme explores the relations between art and environment, France and Australia. Students are asked to compare two artists, one French, one Australian and analyse how environmental concerns or sensibilities have impacted their art.

Contact and information:

Website: Cultureplus.com.au.

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Challenge's partner, patron, sponsors, and supporters

Partner: The Embassy of France in Australia,
with the support of The French Ministry of Culture



Patron: Kerry Gardner AM.

Sponsors:

The Power Institute of Sydney University, AIAH of Melbourne University, Australian National University, TagEnergy.



Australian National University



Supporters:

National Gallery of Australia



Alliances Françaises of Australia
(Sydney, Melbourne, Canberra, Perth)



Ecole du Louvre in Paris,



Art Monthly Australasia



David Kent OAM,

and all participating Institutions:



NATIONAL
ART
SCHOOL



Eligibility:

Students must meet the following criteria to be eligible to participate in the *Challenge*.

- a) Students must be Art discipline students.
- b) Students must be in their final year of Bachelor, or must be Honours, Masters, or PhDs students.
- c) Students must be enrolled for the calendar year in one of the participating Institutions (Cf. Appendix 1: Institutions participating in the 2023 *Challenge*).
- d) Students must be over the age of 18 and able to legally enter a contract on these T&C.

Entry Requirements:

To participate in the challenge, students must submit their entries ('Entries') to their university coordinator (coordinator contact: cultureplus.com.au/eloquence-art-prize)

- Stage 1 (pre-selection): summary paper by the 21st of April 2023 (Cf. Appendix 2, Summary Paper's specifications and evaluation).
- Stage 2 (university representative's election): 10-minute YouTube video by the 28th of July 2023. (Cf. Appendix 3, Videos and live talks' evaluation).

Each elected university representative will have the opportunity to submit a final version of their video and the summary paper, by the 31st of August 2023. These summary papers and video will be published on Culture Plus website.

The university jury, organised by the coordinator and published on *Culture Plus* website, is composed of a minimum of three esteemed art professionals.

University representatives' names and photos will be published on *Culture Plus* website and Instagram (as well as the names of all pre-selected students).

All university representatives will be invited to the *Challenge's* Final (the "Final"), a live event held on the 28th of September 2023 in Canberra. Their travelling fees to Canberra will be covered up to \$300 for all Eastern Australia universities (flight or bus only). The travelling fees of University of Western Australia will be covered by UWA. An accommodation will be provided to all non-Canberra residents.

- Stage 3 (the Final):
 - *Eloquence Art Prize*: 10-minute live talk, reflecting the stage 2's video. If conditions preclude a live competition, the video used in stage 2 will be substituted. (Cf. Appendix 3, Videos and live talks' evaluation)

The jury of the Final, organised by *Culture Plus*, will be presided by Deborah Hart, Head of Australian art curator at the National Gallery of Australia, and will include Russel Storer, Head of International Art at the National Gallery of Australia, the famous environmental artist, Janet Laurence and Terence Maloon, the outgoing Director of the Drill Hall Gallery.

- *Art Monthly Australasia Prize*: Based on the best Summary Paper of the five university representatives, Art Monthly Australasia will elect the winner of the Art Monthly Australasia Prize.

Prizes

The 2023 Challenge's prizes are as follows:

Eloquence Prize

In Paris:

Winner:

- A return flight to Paris, worth up to \$3,000 and to be booked by the end of 2023, for a stay in Paris of minimum 3 weeks, from mid-June to early July 2024.
- Access to unique cultural professionals, secured by the Embassy of France in Australia, and allowing "a la carte" meetings.
- Three weeks of Art History classes by the École du Louvre in Paris (In English, from mid-June to early July 2024).
- A professional meeting at the Foundation Cartier, Paris.
- One week in a Parisian apartment, next to the Eiffel Tower, worth \$ 2,000.
- \$500 contribution to living expenses in Paris (this contribution will be used as a bond for the Parisian apartment and will only be attributed upon the return of the apartment in the "same as before" conditions, cleaning included).

In Australia:

- Mentoring sessions with the Jury of the Final, including its president, Deborah Hart and composed of esteemed Australian art professionals.
- Photo, video, and Parisian experience's report published on *Culture Plus* website (cultureplus.com.au), Instagram, and LinkedIn.

University

In Australia:

Representatives

(Including
Eloquence Art
Prize's winner)

- Mentoring sessions with the university's jury,
- French lessons at the university representative's local Alliance Française, valued of up to \$600 (Group lessons for one session, to be taken between the 1st of October 2023 and the 1st of September 2024. Depending on the university representative's fluency in French and availability of the course. Not exchangeable, not refundable. Required book(s) not included)
- Prize award: \$ 300 in cash,
- Travelling expenses to the Final (flight/bus and accommodation only).

**Art Monthly
Australasia
Prize**

Mentorship (4 weeks, 1 h/week, early 2024) at Art Monthly Australasia's offices in Canberra or remotely) and online publication, professionally remunerated: to the best "Summary Paper", only opened to elected university representatives.

Student obligations

By submitting their Entries and participating to the *Challenge*, a student warrants that:

- The Entries must not include inappropriate language or material, or material that in *Culture Plus* opinion, are offensive, illegal, inflammatory or otherwise unlawful.
- All student's details provided are true and accurate.
- The Entries are comprised of the student's original work, created, and owned by the student and all necessary rights and licenses have been granted.

If the student becomes a university representative, the following additional obligations are placed on the student:

- All university representatives agree to their 10' videos and summary papers (see Appendix 2) being published on the French Embassy Sacreblue website (Sacreblue.org) and *Culture Plus* website (Cultureplus.com.au) or the program of the Final, and on any sponsor website.
- The *Eloquence Art Prize's* winner agrees to write a brief report on his or her experience in Paris and the publication of this report being published on the French Embassy Sacreblue website (Sacreblue.org) and *Culture Plus* website (Cultureplus.com.au).
- Each university representatives may be asked to attend functions with *Culture Plus* partners and sponsors and present their live talk, including at a winner's welcoming evening at the Australian Embassy in France or attendance at the next year Final.

At all times the student agrees, that when attending any event organised by *Culture Plus* or its sponsors, the student will act responsibly and professionally and promote his/her university and *Culture Plus* interests at these events.

- By accepting their prizes, university representatives, including the *Eloquence Art Prize's* winner, agree to be responsible for and to subscribe to all necessary insurances, including but not limited to travel insurance before they travel.

Limitation of liability

To the full extent permitted by law, *Culture Plus*, or its representatives, will not in any circumstances be responsible or liable to compensate students or Institutions, or accept any liability for:

- Any incorrect or inaccurate information.
- Any technical error that may occur in the course of the administration of the *Challenge*;
- Any injury, damages, expense, cost, liability, or loss whatsoever (whether direct, indirect or consequential) to students or their respective property as a result of any person entering into the *Challenge* or accepting or using any prize;

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- Any misadventure, incident, accident, or force majeure that may occur in accordance with attending any event or during the winner's time overseas, including but not limited to,
- lost, theft or damage of personal property;
- accident, illness, injury or death;
- cancelled, postponed or delayed flights or any means of transport.

University representatives agree that on acceptance of their prizes, they and their heirs will indemnify *Culture Plus* against any legal action that is brought against it that is a consequence of their actions.

General

- *Culture Plus* reserves the right to amend these T&C at its sole discretion, by posting updated T&C at www.Cultureplus.com.au. The *Challenge's* values and descriptions are correct at the time of publishing, but no responsibility is accepted for any variation in value or the nature of any prize.
- Prizes are not transferrable or exchangeable, and non-monetary components cannot be taken as monetary payment.
- By continuing to participate in the *Challenge* or accepting any prize, students are deemed to accept the amended T&C.
- Students retain ownership of any Intellectual Property Rights in their Entries subject to these T&C. Students will grant *Culture Plus* and its partners and sponsors, an irrevocable sub-licensable, royalty free license to use the Intellectual Property Rights in the student Entries for the purpose of the *Challenge* and any promotional and marketing purpose without notice and without having to pay a fee, including (without limitation) to use, publish, edit, reformat, store, communicate to the public.
- If for any reason the *Challenge* is not able to proceed as planned, is interfered with, or disrupted in any way, *Culture Plus* reserves the right to cancel, terminate, suspend, modify, or recommence the challenge.
- All decisions made by *Culture Plus* are final and *Culture Plus* will not enter any correspondence with students.
- These T&C shall be governed by the laws of New South Wales, Australia and students and Institutions submit to the non-exclusive jurisdiction of the courts of New South Wales.

Appendix 1: Institutions participating in the 2023 Challenge

For an institution to be eligible in participating in the *Challenge*, it must register by entering into an agreement prepared by *Culture Plus*, setting out its rights and obligations, and ensuring fairness and equality amongst all students:

2023 participating institutions:

- Australian National University (ACT),
- National Art School (NSW),
- University of Melbourne (VIC).
- University of Sydney (NSW),
- Western Australia University (WA)

Appendix 2: Summary paper's specifications and evaluation

Summary paper's entry must contain:

- Student's contact details and photo
- Student's self-introduction and level of study: 50 words max
- Summary of the talk: 400 words max

Best paper(s) will be selected by applying the following criteria:

- Respect of the words limit,
- Relevance and interest of the talk in relation to the *Challenge*' theme,
- Well written and structured argument.

Appendix 3: Videos and live talks' evaluation

Best 10-minute You-Tube video(s) or live talks(s) will be elected by applying the following criteria:

- Relevance and interest of the content in relation to the *Challenge*'s theme.
- Public speaking skills and good use of materials. Supports may include power-points, photos, music. No reading papers are allowed. Limited reading notes are permitted.
- Respect for the time limit (10').

If the judging panel is unable to make a unanimous decision, the decision will be taken by a simple majority vote of the members of the panel.