

# *Eloquence Art Prize*

An initiative of

*Culture Plus*

## **Students' information kit**

### **Concept of the Prize**

The concept behind the Prize is to reward the best Art talk given by an Australian university student. The first competition of the Eloquence Art Prize explores Matisse's influence on Australian artists and is timed to coincide with the Art Gallery of NSW exhibition *Matisse: Life & Spirit, Masterpieces from the Centre Pompidou, Paris*, in Sydney (20 November 2021-13 March 2022). The Prize is a wonderful opportunity to enrich students' résumés, develop their public speaking skills, meet professionals, and gain recognition within the Arts Industries.

### **Prizes:**

The Eloquence Prize is supported by the French Embassy in Australia, the Art Gallery of NSW, all participating universities, Alliance Française Canberra, Alliance Française Melbourne and Alliance Française Sydney, and the École du Louvre in Paris.

- Winner:
  - A return flight to Paris to meet Centre Pompidou's professionals, donated by the French Embassy<sup>1</sup>,
  - Art History classes, donated by the École du Louvre in Paris<sup>2</sup>.
  - \$1,000, donated by the French Embassy,
  - Mentoring sessions with the members of the Grand Final Jury. The Jury is presided by Maud Page, Art Gallery of NSW Deputy Director and Director of Collections and is composed of Australian art industry professionals.
- Champion of each University:
  - Mentoring sessions with the members of the university's jury
  - \$ 500, donated by the French Embassy<sup>3</sup>,
  - French lessons, valued of up to \$600, donated by the Alliance Française<sup>4</sup>.

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<sup>1</sup> Flight to be booked by the winner by the end of 2023 and to be reimbursed for up to \$ 3,000.

Meetings with Centre Pompidou staff will be organised depending on the winner's interests (curating, communication, etc.).

<sup>2</sup> Subject to availability; In French.

<sup>3</sup> \$500 for the university's champion includes travelling expenses to the Final.

<sup>4</sup> Group lessons. Depending on the winner's fluency in French and availability of the course: French for travellers (or "survival" kit), conversation class, or comprehensive course.

The Prize is open to students of Art History and cognate disciplines at the level of [Honours](#)<sup>5</sup>, Masters and PhD. The National Art School may admit 3<sup>rd</sup> year Undergraduate students. (See Appendix 1: List of participating universities).

### Selection Process:

- Stage 1: University pre-selection of students.
- Stage 2: University selection of one champion.
- Stage 3: Grand Final: live event in Sydney. Selection of the winner amongst all universities' champions. Each champion is introduced by the university's representative.

**Submission and theme:** Students are asked to explore ways in which Matisse has influenced the style, subject matter or thinking, of one or more Australian artists.

- Stage 1: Motivation letter (1 page) and academic record to be send to the Eloquence Art Prize's coordinator at student's university.
- Stage 2: 15-minute recorded Zoom session to be sent to coordinator.
- Stage 3: Finalists present a 15-minute live talk in Sydney<sup>6</sup>. Supports may include power-points, photos, music. No reading notes will be allowed.

Criteria for selection:

- Public speaking skills and good use of materials.
- Respect for the time limit (15').
- Relevance and interest of the talk.
- Motivation letter: well-structured and solid argument.

### Important dates:

- Stage 1 (Nov-Dec 2021)
  - Motivation letter submission: [30/11/2021](#)<sup>7</sup>.
  - Pre-selection announcement: [10/12/2021](#).
- Stage 2 (February 2022)
  - Zoom recording submission: 07/02/2022.
  - Announcement of University champion: 14/02/2022.
- Stage 3: Grand Final in Sydney: 24/02/2022.

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<sup>5</sup> Universities can decide to include Honours students or not.

<sup>6</sup> If conditions preclude a live competition, the recordings used in stage 2 will be substituted.

<sup>7</sup> Dates in "blue": to be confirmed by each University

**Special Conditions for after the closure of the competition:**

- The Eloquence Art Prize winner agrees to his or her 15' video being published on Sacreblue and CulturePlus websites.
- The winner agrees to write a small report on his or her experience in Paris and the publication of this report on Sacreblue and CulturePlus websites.
- The talk of each university's champion is to be presented lived at an event organised by the local Alliance Française.

**Contact:** Marie Chretien for *Culture Plus*.

- Email: [marie@cultureplus.com.au](mailto:marie@cultureplus.com.au)
- website: [cultureplus.com.au](http://cultureplus.com.au)
- Instagram: <https://www.instagram.com/eloquenceartprize/>
- Facebook: <https://www.facebook.com/eloquenceartprize/>

**Appendix 1: Participating institutions**

- Australian National University (ACT),
- Monash University (VIC),
- National Art School (NSW),
- University of Melbourne (VIC).
- University of Sydney (NSW),

**Appendix 2: Juries**

**Jury for the Grand Final**

<b>President</b>	<b>Maud Page</b>	Art Gallery of NSW Deputy Director and Director of Collections
<b>Jury Members</b>	Karine Mauris Professor Roger Benjamin AGNSW curator ... Marie Chretien	French Embassy, Cultural Attaché International Expert on Matisse, University of Sydney To be announced Culture Plus, organiser of the Eloquence Prize

**Jury for each institution: to be announced by local Co-Ordinator.**